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**YOUR JOURNEY TO A
GLOBAL TECH CAREER
STARTS HERE!**





UNLOCK YOUR CAREER WITH ORACLE UNIVERSITY'S WORKFORCE DEVELOPMENT PROGRAM (WDP) YOUR GATEWAY TO TECH EXCELLENCE

AFFORDABLE CERTIFICATIONS FOR HIGH-DEMAND JOBS

CLOUD | DATA | AI CAREER GROWTH

INTRODUCTION TO WDP

What is WDP?

Oracle's Gateway to Industry-Ready Talent

Subsidized Fee Model

- Save up to 70% on Oracle certifications
- Designed for students & early-career professionals

Focus Areas:

Cloud | Data | AI | Software Development
(Hands-on labs, real-world projects, and expert mentorship)

Objective:

- Bridge the industry skill gap
- Boost employability with employer-ready expertise



WHY JOIN WDP

- **TOP BENEFITS OF ENROLLING**

Invest in Your Future, Not Just a Course

- **SUBSIDIZED COST**

- Save 70% on Oracle certifications (e.g., \$2,000 → \$500!)
- Scholarships & installment plans available

- **INDUSTRY-RECOGNIZED CERTIFICATIONS**

- Valued by Fortune 500 companies
- Globally trusted credentials

- **HANDS-ON LEARNING**

- Real-world labs, projects, and mentorship
- Master cloud, AI, data tools [Oracle Cloud, Java, SQL]

- **JOB SUPPORT**

- Resume workshops | Mock interviews / | Placement assistance



MARKET TRENDS DEMANDING ORACLE SKILLS



TECH INDUSTRY'S HOT DEMAND

Why Oracle Skills = Future-Proof Careers

CLOUD COMPUTING BOOM

- Market to hit \$1.5T by 2030 (Gartner)
- Oracle Cloud (OCI) adoption up 40% YoY

ENTERPRISE RELIANCE ON ORACLE

- 80% of Fortune 500 use Oracle databases
- Critical for finance, healthcare, retail sectors

TOP IN-DEMAND ROLES

- Cloud Architect
- Data Analyst
- Java Developer
- ERP Consultant

SKILL GAP ALERT!

- 3M+ unfilled tech jobs globally

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INDUSTRY ACCEPTANCE OF CERTIFIED PROFESSIONALS

EMPLOYERS LOVE ORACLE-CERTIFIED TALENT!

Certifications = Competitive Edge

HIRING MANAGER INSIGHTS

- 92% prioritize Oracle certifications during recruitment (Oracle Survey 2024)
- Certifications = 30% faster onboarding

TOP RECRUITERS

- Accenture | Deloitte | IBM | TCS | Oracle Partners
- Roles: Cloud Engineers, DB Admins, ERP Consultants

Testimonial

“WDP graduates bring proven expertise – they’re job-ready From Day One !”

- IT Director, Tech Solutions Inc.



SALARY TRENDS & CAREER GROWTH

EARN MORE, GROW FASTER!

- Certifications = Higher Salaries & Accelerated Promotions

SALARY BOOST

- Certified pros earn 25-40% higher starting salaries
(Example: INR50K vs. INR30K for non-certified peers)

CAREER PATHWAY

- Entry-Level: Junior Cloud Engineer (INR65K–INR80K)
 - Mid-Level: Solutions Architect (INR120K–INR150K)
 - Senior: IT Director (INR180K+)
- (Promotions 2x faster than industry average)

TESTIMONIAL

- “My WDP certification landed me a 30% salary hike in just 2 Years”
- Priya R., Oracle Cloud Certified





PROGRAM OFFERINGS

ORACLE WDP -YOUR PATH TO MASTERY

- Online – Self-Paced yet Powerful Hands-On Learning for Job-Ready Skills

POPULAR COURSES

Oracle Cloud Infrastructure (OCI)

- Roles: Cloud Architect, Developer
- Skills: OCI, DevOps, Security

Database SQL & PL/SQL

- Roles: Database Admin, Data Analyst
- Tools: Oracle DB, SQL Developer

Java SE/EE

- Roles: Full-Stack Developer
- Frameworks: Spring, Hibernate

ERP/Cloud Apps

- Roles: Functional Consultant
- Modules: Finance, Supply Chain

DURATION:

- 6–12 WEEKS / 50 HOURS (FLEXIBLE ONLINE LEARNING)
- WEEKLY LIVE SESSIONS + SELF-PACED LABS

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PRICING & SUBSIDIES

SMART INVESTMENT, BIG SAVINGS!

Quality Education Without Breaking the Bank

ORIGINAL VS. WDP COST:

- Original Fee: ~~INR 2 TO 3 LAKH~~ 65,000/-
- WDP Fee: INR 30,000 (UP TO 54% Subsidized!)
- Scholarships: Top 10% performers get full fee waivers

WHAT'S INCLUDED?

- Free Exam Vouchers (Save \$250+ per certification)
- 24/7 Mentorship & Peer Support

STUDENT TESTIMONIAL:

- “ WDP made Oracle certifications affordable for me!”
- Rohit K., Java Certified Developer



BECOME ORACLE CERTIFIED

Learn Anytime, Get Hired Faster

Master in-demand cloud and database skills with 70% subsidized fees, 24/7 mentorship, and job-ready projects.

Workforce Development Program



ENROLLMENT & LEARNING FLEXIBILITY

STEP 1 : APPLY ONLINE

Complete a simple 5- minute application form to get started

STEP 2 : PAY FEES

Pay subsidized fee . Scholarship available for eligible students

STEP 3: START YOUR COURSE

Receive an Email with program login details from oracale

STUDENT LEARNING SERVICES (SLS):

- 24/7 Course Access: Learn on your phone, tablet, or laptop
- Yearlong Access: Revisit materials even after certification
- Personalized Mentorship: 1:1 support via chat/video calls

SUCCESS STORIES

ALUMNI MAKING WAVES

From Certification to Career Transformation

PRIYA S

Hired as Cloud Engineer @ Infosys
Starting salary: \$75K (+40% vs. peers)

RAHUL K

Promoted to Senior Database Admin
Achieved leadership role in 2 years

PLACEMENT RATE

85% of grads hired within 6 months
2024 WDP Alumni Survey Data





Q&A

**GOT QUESTIONS? WE'VE GOT ANSWERS!
ASK ANYTHING - LET'S CLARIFY YOUR DOUBTS!**

SUGGESTED TOPICS:

- CERTIFICATION PROCESS**
- CAREER PATH GUIDANCE**
- TECHNICAL PREREQUISITES**
- SLS PLATFORM SUPPORT**

CAN'T ASK NOW? REACH US LATER!

**CALL:
EMAIL:**